

High Velocity Business Transformation



SERVICE BRIEF

Multiple factors including shortening product lifecycles, globalization, and the increasing health-care burden require businesses to increase productivity at unprecedented rates of 4-6% per year to maintain operational excellence. This productivity rate is 8-10 times more than what is feasible with current business methods.

Additionally, investments in the public communications infrastructure and the broad-based adoption of Internet over the last decade has made flow of information within the economy instantaneous. The reaction time of capital and global economy markets to changes has dropped from years to months and as little as weeks. In contrast business continues to operate within traditional cycle-times, and is constrained by the lack of agility in their business processes. This gap is proving expensive.

Within the extended enterprise: fragmentation of business, processes in the individual value-chain(s) lack of agility, passive implementation of business processes, poor leveraging of information assets in the extended value-chain(s), are the leading causes for stagnation.

The High Velocity Business Transformation (HVBT) approach developed by CGN deals with the core of the stagnation problem. The method allows enterprises to effect dramatic transformational changes across their processes competencies in individual value chain(s). This approach delivers increased short-term and long-term productivity; drives improved quality and customer satisfaction; and also builds sustainable agility and competitive advantage within the enterprise.

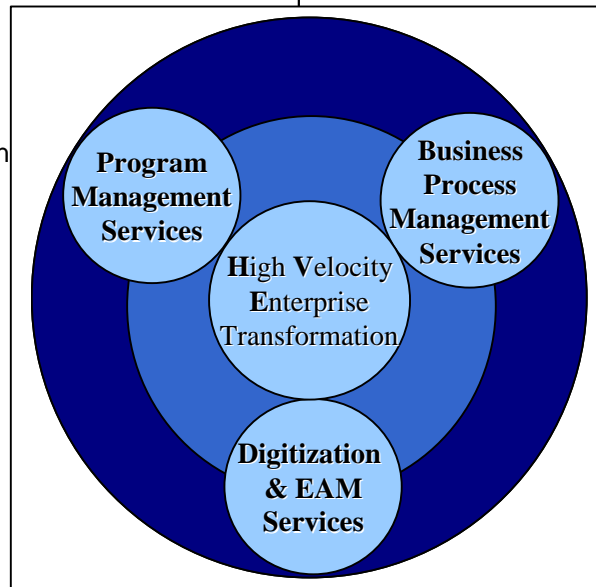
HVBT integrates time-tested approaches including a metrics based process improvement technique, Value-Chain Analysis (VCA), and Business Event Analysis and Management (BEAM) to leverage existing assets of the enterprise and reduce cycle-time delivering dramatic measurable results with manageable investments.

The HVBT methodology allows enterprises to realize (20-30%) cost improvement in the individual value-chain(s) and when applied organizationally, realize substantial (4-6%) increases in productivity.

WORKING WITH US

Our simple objective is to become an invaluable thinking partner for our customers, providing them with strategic guidance and technology expertise to allow them to be **agile** in responding to their ever-changing business environment.

As trusted advisor and partner to some of the world's most admired companies, we have gained a wealth of experience and insight and continue to earn the respect and business of our customers through our value-driven approach.



TO LEARN MORE

If you would like to hear our thoughts on HVBT, a challenge, or opportunity you are facing or on a specific topic of interest to you, please contact us at 1-888-RING-CGN or visit us at www.cgn.net.



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