



Finding new answers in business.

Business Performance Consulting

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CGN & Associates Expands Presence in China

New office in Shanghai offers additional expertise in Asia Pacific

Peoria, Illinois – December 2, 2010 – CGN & Associates announces our expansion in the Asia Pacific region with a new wholly owned foreign enterprise (WFOE) in Shanghai, China. The aim of this new office is to be closer to and to provide stronger relationships with our clients in China, grow our local workforce, and enable faster time to market for companies looking to expand into this extensive market.

Please feel free to visit or contact us in Shanghai at:

No. 93 Huaihai Zhong Road
26/F Shanghai Times Square Office Tower
Shanghai 200021, China
Tel: 021-5117-6377; Fax: 021-5117-9300

CGN Managing Partner Harsh Koppula, who manages international markets, commented, "Our main focus in China will be: new market analysis and growth strategy formulation; manufacturing footprint development and implementation; network optimization; in-depth financial analysis and market research; and supplier development and supply chain management. CGN's team in Shanghai combines a global view with local expertise, not only building strategy but also providing hands-on, practical knowledge of how to put that strategy to work."

CGN's new office in China offers assistance to businesses looking to start or grow in the local market or expand into global markets. Our local teams know their market and use that knowledge to create a strategy for companies to successfully grow, executing quickly and effectively. We use our broad industry knowledge to discover new opportunities to expand existing business, such as new customer segments, new product options or extensions of existing lines.

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About CGN & Associates:

CGN is a global management consulting firm with offices in the United States, Europe, China and India. We make it possible for companies around the world to transform their organizations, improve their performance and become more profitable while reducing inventory. We see the big picture, identify and solve core problems, discover new opportunities and implement the game-changing strategies that will deliver sustainable results. For more information please visit www.cgn.net or email us at contactus@cgn.net.